

Hunter Long

Full-Stack Engineer (Washington DC-Baltimore Area)

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[Portfolio](#) | [LinkedIn](#) | [GitHub](#)

As a full-stack software engineer with an extensive background in design, I bring a unique blend of creativity and technical expertise to the table. In my role as a Senior Instructional Associate at General Assembly, I develop new content in the software engineering curriculum and provide mentorship to aspiring developers. My focus is on crafting innovative digital products that balance aesthetic appeal with user-centric functionality.

Experience

Software Engineering Immersive Senior Instructional Associate

General Assembly, Remote —November 2022 - Present

- Designed and maintained course content delivered to over 300 students during tenure at General Assembly's flagship SEI program.
- Built and maintained internal tools, which streamlined course management processes and significantly improved productivity for instructors and students.
- Served on the Product Advisory Board for the Tech vertical of General Assembly - responsible for assisting in technical product design and standardization of the Software Engineering Immersive curriculum.
- Consistently delivered student NPS scores 20+ points over company goals and in the top 10% of the company.

Art Director

Colure Media, New York —September 2016 – June 2021

- Led a team of designers focusing on UI/UX and branding for a diverse clientele.
- Worked closely with developers to ensure designs were seamlessly and accurately implemented.
- Collaborated with clients, translating their vision and needs into actionable design strategies.
- Utilized tools like Adobe Creative Suite and Figma to craft and iterate on design prototypes.
- Oversaw the branding and UI/UX design for the U.S. market launch of a sports application, which resulted in over 16,393 downloads and 2,000+ paid conversions within 45 days.

Projects

Clippy (Internal tool for General Assembly)

[Front-End](#) | [Back-End](#) | [Deployment](#)

Led the development of a centralized course management tool that streamlined grading, assignment submissions, and class administrative tasks. Successfully reduced administrative tasks by several hours daily, resulting in significant time savings for instructors. Adopted across multiple General Assembly classes due to its efficacy and user-friendliness.

Skills

Languages: TypeScript, JavaScript, SQL, Python, HTML5, CSS3

Frameworks & Libraries: React.js, Next.js, Node.js, Express, Flask, Redux, React Query

Databases & ORM/ODM: PostgreSQL, MongoDB, Mongoose, Sequelize, Prisma

Other: Git, GitHub, VS Code, Postman, Adobe Creative Suite, Auth0, Clerk, Google OAuth, AWS, RESTful API development, UI/UX Design, Responsive design, Agile development, Jest

Education

General Assembly - Software Engineering Immersive

Note: Hired as an instructor following completion of the program.

Ohio Wesleyan University, Delaware, OH - Bachelor of Arts (BA) | History